

## **Mr. Deepak S Bhatia**

**Deepak S Bhatia is the CEO with Make-A-Wish India since June 2013. He has a varied working experience of 33 years in the corporate and charity sector.**

**Under his able guidance, Make-A-Wish India has taken significant steps to make itself a sustainable organization. The steps include, standardizing & consolidation of its day-to-day operations, implementation of SalesForce as the CRM solution, growth in number of staff and volunteers, annual increase of 20% in number of wishes granted and wish quality, regulatory compliance, and financial performance by leaps and bounds.**

**He has been associated with the charity sector for 19 years with charities like Taj Public Service Welfare Trust, Save The Children India and CRY. While at Taj, Deepak put together a skill development and livelihood initiative to make youth in the 26/11 terror attack disaster affected families employable in the hospitality industry. Along with the CSR team of Taj and other TATA group companies, he set up a state-of-the-art hospitality skill training institute under the PPP model at ITI Lonavla. This facility was inaugurated by the then Hon. Chief Minister of Maharashtra Shri Prithviraj Chauhan. Prior to that, Deepak has been in the IT industry for 14 years handling direct sales & dealer channels, in India and Middle East, with organizations like Hewlett-Packard, Acer Computers, i-flex and Apple Computers.**

**Deepak lives in Mumbai with his wife and two sons.**