



## About KidZania

KidZania is a safe, unique, and interactive global indoor theme park that inspires, educates & empowers kids, helping them understand & manage their world better. Built like a city, it is complete with paved roads, battery operated cars, buildings, a functioning economy & its own currency. KidZania represents industries present in the real world like private services, public services, entertainment, airline, automobile, retail, restaurants and factories where children can play the role of a Pilot, Surgeon, Detective, Chef, Engineer, TV Producer, Radio Jockey, and many more from over 100 role-playing activities. By blending reality with entertainment, it provides an authentic and powerful developmental platform where kids can discover, explore and learn about the real world.

KidZania is one of the most progressive family entertainment concepts in the world today with presence across 24 cities in 19 countries. These include multiple locations in Americas, Europe, Japan, Korea, Middle East and Asia. **In India, KidZania is operational in Noida (near TGIP Mall) & Mumbai (R City Mall).**

*For more information, park timings and ticket rates: call 1800 102 1222 or visit [www.kidzania.in](http://www.kidzania.in)*





## CSR @ KidZania India

At KidZania, we strongly believe in doing our best to help better the community we live in. Our vision is “to ignite the hearts and minds of kids everywhere by empowering them to make the world a better place”. Through Social Responsibility we help in make them feel responsible, ethical and curious about the world around them, with the hope that they will improve the world they live on.

Throughout the year, KidZania implements different social responsibility actions that are focused on benefiting less privileged, specially abled children, and increasing social awareness amongst all visitors.

KidZania is committed to contribute within its community to make the world a better place, with our two programmes:

- Kids for a Better World: KidZania will support initiatives that benefit less privileged or specially children.
  - Through such initiatives we want to provide these children with an equal opportunity to learn and experience KidZania, build their aspirations and make them happy with a fun-n-exciting day out in a safe and fun environment.





- Kids for a Cause: KidZania planother initiatives aimed at building community awareness amongst its visitors.
  - Creating experiences/ events for children and adults, that promote preservation and conservation of environmental resources (eg. Kids for a Greener World)
  - Creating experiences/ events for children that encourage empathy and help them learn how they can contribute to society, even at young age (eg. Role-play as volunteers for Charitable organization, Donation campaigns)
  - Participation in volunteer activities by children, thereby adding value to their professional development through acts of social responsibility (eg. Beach Cleaning Drive, Rakhi celebration with Police Officers)

## **KidZania partners with Make-A-Wish Foundation of India**

Time and again, KidZaniahaspartnered with Make-A-Wish to create memories enabling positive impact on the society.

Speaking on the KidZania – Make-A-Wish India association, Mr. Viraj Jit Singh (CMO, KidZania), said: “At KidZania, it’s our mission to promote positive change and build strong community awareness among our children. In India we have two programs: “Kids for a Cause” where our kid visitors are empowered to contribute positively to society and the “Kids for a Better World” where we target to host at least 10,000 less privileged and specially abled children each calendar year and ensure they get an equal opportunity to experience KidZania and understand the world around them better. We are extremely happy to partner with Make-A-WishIndia for their unique initiative and look forward to working with them to spread happiness and experience of KidZania to kids all over.”

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