In 1995, Mr. Uday and Mrs. Gita Joshi took their little son Gandhar suffering from Leukaemia for treatment to the USA. Gandhar agreed to go only on the promise that he would get to visit Disney Land. In the course of his treatment, Make-A-Wish Foundation® volunteers met the Mr & Mrs. Joshi and went about fulfilling Gandhar’s wish in a way beyond his imagination. Gandhar passed away soon after their return to India. Inspired by the joy and magic that the wish experience had brought into their lives in a difficult time and in memory of their son, the Joshis were determined to bring the same wish experience to children with life-threatening illnesses in India. Thus, the Indian affiliate was established in 1996 and since then wishes have been granted to children across the country and Gandhar thus lives on each time a wish in India comes true!
Partnership Opportunities

Below are some of the ways you can support the children in your community.
All programs may be customized and are flexible in terms of timing and benefits offered.

Financial and In-kind support

Financial Gifts and Legacy
Outright gifts can be made in any amount. This provides the most flexibility with an immediate impact. The gift can be towards fulfilling wishes or towards corpus.

You can include Make A Wish India as part of your will / legacy support as well. Gifts can be mailed or made online at www.makeawishindia.org. To know more about this program email Deepak S Bhatia at ceo@makeawishindia.org

In-Kind donations
Donations for unique wishes can range from supplying the product that a child wishes “to have” such as a big screen TV, meal in a five star hotel, ride in a fancy car / helicopter, catering for a party, to donations that enhance the wish fulfillment such as arranging a magic show or getting a celebrity to an event. Donated items for auctions or fundraising, help us raise critically important funds that help make wishes come true.

Event Sponsorship
The Make A Wish Foundation of India conducts a signature event around the World Wish Day in April every year. It also conducts events across its division offices where it is located and participates in the Marathon events across all locations. These events provide exposure to targeted audiences while engaging our partners and their stakeholders in our powerful and uplifting mission.

To participate in an event or to invite us to create a unique event, please email us at ceo@makeawishindia.org

Adopt-A-Wish Program
The Adopt-A-Wish program offers the ultimate connection to your giving by partnering your philanthropic gift with a specific child’s heartfelt wish. Contributions to the Adopt-A-Wish Program can be made by allocating funds as part of your CSR budget / Community engagement initiatives, by corporates, by individuals, by entrepreneurs, by businesses, schools & colleges, clubs, in memory of your loved ones, on special occasions like birthday / anniversary etc.

On an average at any time of the year, we have almost 500 to 800 wishes pending to be fulfilled. To get a copy of the pending wish list, email us at admin@makeawishindia.org
Marketing Opportunities

Cause-Marketing
Make A Wish Foundation has one of the strongest brand globally. Thus making it a fantastic marketing tool for corporate partners who realize that consumers would like to buy products associated with a non-profit partnership. Cause marketing campaigns range from donating a fixed percentage of a company’s overall sale for a set period e.g. chocolate, to donating a fixed rupee amount for the sale of each selected product or service. Alternatively, if your company has a product for children e.g. medicine, then you can also adopt wishes of children that this medicine cures.

Involve your supply chain / vendors
Corporates across sectors like manufacturing, pharmaceuticals, automobiles, IT, hospitality, construction, travel, facilities management etc. can involve its vendors / supply chain / distribution network and thus raise funds to fulfill wishes of children that get identified by the team at Make A Wish India.

Employee Giving / Payroll deduction
The Foundation has created the Wishmakers at Work program to help companies engage their employees with the mission of Make A Wish India. This program can help companies implement a workplace giving campaign within your organization. The Make A Wish Foundation of India can also be added to an existing workplace giving campaign in which multiple charities are represented.

Community & External events
We welcome the opportunity to become the beneficiary of fundraising activities produced by corporates & event organizers. Even as part of your monthly staff birthday celebration, you can invite and adopt the wish children whose birthday falls in that month, thus giving them a memorable wish fulfillment experience.

Volunteering

Wish Granting Volunteer
Employee and her/his family can enroll as volunteer for the Wish fulfillment activity. The volunteer must be at least 21 years old, complete the application form, pass a background check and attend a volunteer training session. S/he must commit to a mutually agreeable volunteering hours / month and commit to be a volunteer for at least one year.

School / college volunteer program / internship
Students are encouraged to volunteer their time as part of their community initiative included in their education curriculum. To know more email us at admin@makeawishindia.org

Special skill volunteer
You can volunteer your time and skill by helping us improve our efficiencies. You may be in any field HR / Marketing / Finance / Social media / Event management / Training etc., your skills are of immense value and can be used to help Make A Wish India improve its performance. You can help us in organizing special events and fundraising with volunteers.
Our mission
We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

The dictionary will tell you a wish is simply a hope or desire for something. However, to a child battling a life-threatening medical condition, a wish is often a life-changing experience that helps replace fear with excitement, tears with laughter and pain with joy.

The Make-A-Wish Brand
A Study recently conducted by Walt Disney World Research revealed that the Make-A-Wish Foundation is one of the most recognizable charities in the world. Each year, the Make-A-Wish story is told through hundreds of millions of local and national media impressions, contributing to a brand awareness and recognition of more than 97 percent.

Grassroots Support
While the Make-A-Wish Foundation is a global organization, each local chapter is operated as an independent non-profit responsible for serving an assign geographic territory. Money raised in India stays in India to serve children state-wide.

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