

## **Mrs. Neerja Birla**

**Mrs. Neerja Birla is a multifaceted personality. An extremely talented person, an epitome of effortless grace and quiet strength, she strives for excellence. Mrs. Birla's brain child, MPower the Movement is set out to bring about a positive change in attitude towards mental health. The Founder and Chairperson of the MPower Movement she has a Bachelor's of Science Honours degree in Psychology from the University of Derby. She is very passionate about children, education and mental health.**

**She is actively engaged as the Chairperson in 'The Aditya Birla World Academy' which is ranked the 3rd best international school in Mumbai and the 6th best international school in India. She is also the founder and chairperson of 'The Aditya Birla Integrated School' for children with special needs and abilities.**

**Compassionate and caring, Mrs. Birla reaches out to the underprivileged sections of the community, endeavoring to make a qualitative difference to their lives. She also serves on the Board of Pratham. She is also involved with Muktangan and Seva Sadan. As a trustee of the Aditya Birla Centre for Community Initiatives and Rural Development, she leads the Mumbai Marathon Team of the Group.**

**A role model of young Indians, she is respected and deeply admired for her values and her vision on the role of women and in education. She has been honoured with – "Icon of Excellence Award" by FICCI-FLO – Sambhavaa; "Woman of Excellence Award" by FICCI-FLO, YFLO India – FICCI's Ladies Wing (FICCI is the Federation of Indian Chambers of Commerce & Industry).**

**Mrs. Birla and her husband, Mr. Kumar Mangalam Birla, an iconic leader in India, have three children, Ananyashree (21), Aryaman Vikram (18) and Advaitesha (12).**